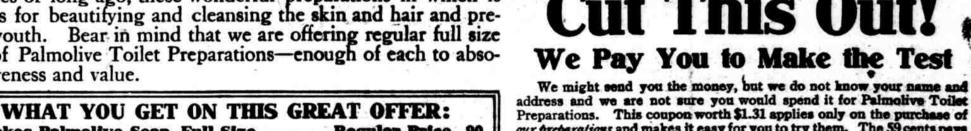


TOILET PREPARATIONS, the World-Famous Beautifiers, in accordance with the Special Introductory Offer, for the FREE COUPON worth \$1.31 and 59 cents in cash.

We gladly pay for you more than two-thirds of the price as an irresistible inducement to you to convince yourself of the wonderful virtues of PALMOLIVE SOAP, PALMOLIVE CREAM and PALMOLIVE SHAMPOO. These delightful Toilet Requisites combine, by a remarkable process, the oil of the Palm and the oil of the Olive. The famous beauties of Ancient Rome found the secret of lovely complexions, fair hands and beautiful hair in the use of these rare oils of the Orient. We have made it possible for the modern woman to avail herself of this in a scientific perfected blend.

You can now have, on your own toilet table, in more refined and perfected form than even the royal ladies of long ago, these wonderful preparations in which is combined the magic oils for beautifying and cleansing the skin and hair and preserving the freshness of youth. Bear in mind that we are offering regular full size cakes, jars and bottles of Palmolive Toilet Preparations-enough of each to abso-

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6 Cakes Palmolive Soap.....\$0.90

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confidence in the merits of Palmolive Toilet Preparations. Clip the coupon and hurry to the dealer before his supply is exhausted.



Facts About Palmolive Preparations

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Palmolive Toilet Preparations are the purest and most perfect articles for the toilet ever offered to the modern woman

From ancient times to the present the softening. soothing, cleansing and beautifying qualities of Palm and Olive Oils have been recognized. Modern science has succeeded in blending and combining these delightful oils in the form of these perfect Palmolive preparations.

Palmolive Soap

is made from palm and olive oils. It combines wonderful cleansing and purifying properties with softening, soothing, stimulating and beautifying qualities. So pure and soothing that prominent physicians recommend its use for the first water bath of infants. Palmolive lathers so quickly and freely, yet does not waste, hence is very economical.

Palmolive Cream

is the most delightful of all preparations for facial massage and to allay irritation of the skin. Invaluable for removing creases, wrinkles and "crow's feet." A protector for the skin. So pure, so mild and soothing that it may be used without the slightest hesitation on the tiniest baby.

Palmolive Shampoo

contains the same pure Oriental oils as Palmolive Soap. The perfect blend of these oils with other recognized ingredients makes it not only a perfect hair cleanser, but also a means of keeping the scalp in perfect condition to perform its proper functions. Baldness is more often due to neglect of the hair and scalp than any other cause. Healthy, heavy hair is easy to preserve, but difficult to restore. Get the PALMOLIVE SHAMPOO habit-it pays.

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